

**BERKS WOMEN IN CRISIS HARLEY-DAVIDSON RAFFLE" (the "Raffle")**  
OFFICIAL RULES

**THE FOLLOWING RAFFLE IS OPEN ONLY TO INDIVIDUALS 18 YEARS OF AGE OR OLDER WHO ARE LEGAL RESIDENTS OF THE 50 UNITED STATES OR DISTRICT OF COLUMBIA ("D.C."). VOID OUTSIDE THE UNITED STATES/D.C. AND WHEREVER PROHIBITED. THIS SWEEPSTAKES WILL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. RAFFLE BEGINS AT 12:00:01 A.M EASTERN DAYLIGHT TIME ("EDT") ON MARCH 1, 2008 AND ENDS AT 9:45 PM EASTERN STANDARD TIME ("EST") ON May 31, 2008. DO NOT ENTER THIS RAFFLE IF YOU DO NOT CURRENTLY RESIDE IN THE 50 UNITED STATES OR D.C.**

**1. HOW TO PLAY:** To enter, purchase a raffle ticket for \$25 from authorized BWIC representatives or visit [www.berkswomenin crisis.org](http://www.berkswomenin crisis.org) between 12:00:01 a.m. EDT on March 1, 2008 5:00 p.m. EST on May 31, 2008 (the "Promotion Period") and follow the on-screen instructions to purchase a ticket. In the event of a dispute as to the identity of an entry, such entry will be deemed made by the person named on the entry form. Any entries not in conformance with these Official Rules will be disqualified.

**2. ELIGIBILITY:** Sweepstakes is open to legal residents of the 50 United States and D.C. who are 18 years of age or older at time of entry. Void outside the U.S./D.C. and wherever prohibited. Employees of Sponsor and its parent company, affiliates, subsidiaries, advertising and promotion agencies, and sweepstakes judges, are not eligible to enter or win.

**3. DRAWINGS:** There will be one random drawing to determine the First Prize Winner, and one drawing at the conclusion of the Promotion Period to determine the second and third place prize winners. The First Prize Winner will be announced at the Dining with Friends Dessert Reception, Penn State-Berks Campus, May 31, 2008 @ 9:45 p.m.

Odds of winning a prize in any of the drawings depend on total number of eligible entries received by the drawing date deadline.

**4. PRIZES/APPROXIMATE RETAIL VALUES:**

**One (1) First Place PRIZE:** 2008 Harley-Davidson 1200C Sportster, APV, \$9,895.

**One (1) Second Place PRIZE:** Harley-Davidson Accessory Gift Basket, APV, \$500.

**One (1) Third Place PRIZE:** Wal-Mart Gift Card, APV, \$200.

**5. PRIZE NOTIFICATION/WINNER VERIFICATION:** The winners will be notified by phone, email and/or postal mail (at Sponsor's sole discretion), and will be required to execute and return an affidavit of eligibility, liability release and, except where prohibited by law, a publicity release within seven (7) days of date printed on prize notification, or prize will be forfeited and an alternate winner selected from all remaining eligible entries received.

Prizes are non-transferable except as provided herein or at the discretion of the Sponsor. No prize substitutions or cash redemptions, except Sponsor reserves the right to substitute a prize of equal or greater value if for any reason an advertised prize becomes unavailable or cannot be awarded as intended in these rules; and potential winners agree to such substitution as a condition of entry in this Sweepstakes. Limit one prize per household. Winners are responsible for payment of any income taxes on prizes under applicable federal, state and local laws.

If any prize notification letter or prize is returned as undeliverable, or appropriate affidavits and releases are not received within the prescribed period, the corresponding prize will be forfeited and awarded to an alternate winner, chosen at random from the remaining eligible entries received. All prizes claimed will be awarded. Judges' decisions are final in all matters relating to this Sweepstakes.

Winner is responsible for paying tax, tags and other fees associated with the transportation of the 2008 Harley-Davidson 1200C Sportster. Approximate fees equate to \$1,430.

**6. MISCELLANEOUS:** By entering and/or accepting a prize, each entrant and/or winner (or, if winner is an eligible minor, winner's parent/legal guardian) (a) agrees to release Sponsor and its parent company, affiliates, subsidiaries, divisions, advertising and promotion agencies, and all of their respective employees, directors, officers, shareholders, agents, attorneys, successors or assigns (collectively "Releasees"), from any and all

liability, loss or damage of any kind incurred with respect to participation in this Sweepstakes, the awarding, receipt, possession, and/or use or misuse of any prize; and (b) consents to the use of his/her name, likeness, quotes and/or identity by Sponsor for advertising and publicity purposes in commerce and in any and all media worldwide without limitation, with no additional compensation, except where prohibited by law. Releasees are not responsible for and are hereby released from liability with respect to: (i) electronic transmissions/entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, or not received by the Sponsor or its agents for any reason, (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of, entries, (iii) failed or unavailable hardware, network, software or telephone, cable or satellite transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes or (iv) any entries submitted in a manner that is not expressly allowed under these Official Rules. All incomplete or non-conforming entries will be disqualified. Releasees are further not responsible for and are hereby released from liability with respect to incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the transmission, receipt or processing of the entries. If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any Web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of entries per these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action, and/or to cancel, terminate, modify or suspend this Sweepstakes. In the event this Sweepstakes is cancelled, Sponsor reserves the right to conduct a random drawing to award the prizes from among all eligible, non-suspect, entries received prior to the time of the action or event warranting such cancellation.

**7. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO DISQUALIFY ANY SUCH PERSON AND SEEK DAMAGES FROM HIM/HER TO THE FULLEST EXTENT PERMITTED BY LAW.**

**8. WINNERS LIST:** For the names of the winners, mail a self-addressed, stamped envelope to: Berks Women in Crisis 645 Penn Street, 2<sup>nd</sup> Floor, Reading, PA 19601. All requests must be received by 6/15/08.

**9. PRIVACY POLICY:** Please see the website of Sponsor ([www.berkswomenincrisis.org](http://www.berkswomenincrisis.org)), for details on Sponsor's privacy policy regarding the use of personal information collected in connection with this Sweepstakes.

**10.** The Sweepstakes is being held for the benefit of Berks Women in Crisis, 645 Penn Street, 2<sup>nd</sup> Floor, Reading, PA 19601, in cooperation with Classis Harley Davidson, 983 James Drive, Leesport, PA.